



## PROFESSIONAL RESUME

2025

# BRANDON BOUCHEY

PRINT • WEB • DEVELOPMENT • FABRICATION • REPAIR • NETWORKING

Highly skilled Designer, Web Developer, Maintenance Technician, Fabrication Specialist, and Creative Designer with over 20 years of experience. CNC and laser cutting, 3D printing, product development, and troubleshooting machinery. A strong entrepreneur with a diverse skill set spanning print packaging, displays, web design, and development. Adept in e-commerce, branding, IT/networking, and security systems, with expertise in product design, business growth, and project management. Experience in 3D/2D product design, packaging, prototyping, and fabrication, I own 3D printers and multiple CNC laser cutters, enabling me to design and fabricate laser-cut and 3D-printed products.

 (561) 324-1715

 NGDINGO@GMAIL.COM

 ROSCOMMON | MICHIGAN

 WWW.DINGOD.COM

## Skills

2002 - Present

### Professional:

- Leadership
- Creativity & Problem-Solving
- Project Planning & Forecasting
- Business & Team Management
- Budgeting & Cost Estimation
- Work-flow Optimization
- Safety & Compliance Awareness

### Technical:

- Product Design, Fabrication, Manufacturing
- 2D/3D Design & Prototyping
- CNC Laser Cutting & Vector Design
- Forklift & Loader Operation
- Laser Alignment & Calibration
- Control Board, Stepper Drive & Power Supply Troubleshooting
- Industrial Pipework (Water, Irrigation, Sewage)
- IT, Networking & Security Systems
- Electrical & Mechanical Systems Repair
- Equipment Installation & Troubleshooting

## References

- JAMES HALK - SALES  
(380) 242-0529 | FLORIDA
- JEREMY LAWSON - CREATIVE  
(561) 317-9125 | FLORIDA
- JIMMY PEDROSO - MANAGEMENT  
(561) 603-1137 | FLORIDA
- JEREMY SIMKINS - DEVELOPMENT  
(239) 214-1969 | FLORIDA
- WILLIAM ROBIN - DEVELOPMENT  
(561) 246-0055 | FLORIDA

## Work Experience

2014 - Present

### Owner / Product Design / Fabrication

OwlTopThat | Michigan - <http://OwlTopThat.com>

- Manage and maintain nine (9) laser cutters and two (2) 3D printers (filament & UV resin).
- Perform preventive maintenance and repairs on CO2 laser cutters, stepper motors, control boards, and power supplies.
- Design, fabricate, and produce custom acrylic and wood products, including cake toppers, ornaments, signage, and oversized outlet covers.
- Optimize and troubleshoot machine performance, laser alignment, and material processing.
- Oversee e-commerce operations, inventory management, and packaging logistics.

2013 - 2016

### Creative Lead Designer / Web Development / Packaging / Product Design

NewEpicMedia / Supreme Growers / Vegalab | Florida  
<http://www.Vegalab.com>

- Designed and developed branding, packaging, and marketing materials for commercial clients.
- Built and maintained website interfaces, custom applications, and e-commerce platforms.

2012 - 2013

### Lead Designer / Creative Director

Creative Lead Designer, Web Development, Packaging & Product Design | Florida  
<https://www.linkedin.com/company/1450-inc>

- Managed product branding, web development, and digital marketing campaigns.
- Designed and developed custom applications and data collection systems.

## Education

2003 - 2004

**AIU, Plantation, Florida - VISUAL COMMUNICATIONS PROGRAM**  
Visual Communications, Graphic Design, Web Design

2000 - 2003

**IGHS, Riviera Beach, Florida - DIPLOMA, COMMERCIAL CERT.**  
Commercial Arts, Graphic Design, Web Design

1999 - 2000

**North Tech, Florida - COMMERCIAL CERT**  
Graphic Design, Web Design



## Certifications & Training

- High School Diploma
- Commercial Design Certification
- Forklift & Loader Operation (On-the-job training)
- Safety Standards (Workplace experience)
- IT & Networking Systems Administration
- USA - MI - Drivers License

## Creative & Design Software

- Adobe Creative Suite (Photoshop, Illustrator, Premiere, After Effects)
- CNC Software: (LaserDRW, LightBurn)
- 3D Modelling

## Web & E-Commerce Experience

- E-commerce Platforms (Shopify, ETSY, Amazon Seller Central)
- SEO - Search Engine Optimization
- Digital Marketing & Campaigns
- Web Design (20 yr. Experience in HTML, CSS, PHP, JS, MYSQL, FTP, SSH)

## Tech Support & IT Management

- IT & Network Management  
Hardware & Software Troubleshooting, Repair
- Systems Automation & Integration
- Security System Network Setup & Support

## Product Dev & Innovation

- Product Ideation, Prototyping, & Design
- Individual Customization & Personalization  
Products Troubleshooting
- Innovative Product Creation.

## Social Networking

LINKEDIN:  
<https://www.linkedin.com/in/dingod>

FACEBOOK:  
<https://facebook.com/owltopthat.shop>

INSTAGRAM:  
<https://www.instagram.com/owltopthat>

PINTEREST:  
<https://www.pinterest.com/owltopthat/>

## Product Design & Fabrication

- Laser Cutting & Engraving: Expertise in designing and fabricating custom products using CO2 laser cutters.
- 3D Printing: Proficient in using UV resin and filament 3D printers to create custom designs.
- CNC Operation: Skilled in CNC software and machine operation for engraving and fabrication.
- Material Selection & Fabrication: Expertise in acrylic, wood, and other materials for custom product design and creation.  
Product design and CNC/laser cutting.

## Business Management & Client Relations

- Branding & Marketing: Expertise in developing product branding, packaging design, and marketing strategies for both consumer and business clients.
- Client Work & B2B: Experience working with companies like Supreme Growers and Vegalab on product branding, design, and packaging.
- Customer Service & Communication: Strong skills in maintaining customer relationships and ensuring satisfaction, particularly with thousands of 5-star reviews on Etsy.
- Project Management: Ability to manage multiple aspects of business operations, including product design, fulfilment, and client needs.

## Entrepreneurship & Business Development

- E-commerce Growth Strategy: Successful in growing online sales and maintaining strong customer relationships, with significant success on platforms like Etsy..
- Marketing & Sales Optimization: Knowledge in optimizing sales listings for maximum exposure and engagement.
- Product Photography & Branding: Skilled in taking high-quality product photos and creating brand-centric content to protect against design theft and build brand recognition.

## Personal Professional Statement

I am a highly motivated and detail-oriented professional with a passion for combining creativity and technical expertise. With over 20 years of experience in product design, fabrication, and e-commerce, I specialize in crafting unique, personalized products that exceed client expectations. My expertise spans laser cutting, 3D printing, and CNC fabrication, allowing me to transform ideas into tangible, high-quality creations that stand out in the market.

Throughout my career, I have worked with a diverse range of clients, from individual customers seeking one-of-a-kind gifts to established businesses looking for custom branding solutions. My ability to merge artistic vision with precision manufacturing has earned me a reputation for innovation and quality. I thrive on problem-solving, continuously refining my skills to stay ahead of industry trends and enhance my design capabilities.

Beyond my technical expertise, I have a strong background in e-commerce, digital marketing, and SEO, which enables me to successfully position my products on platforms like Etsy, Amazon, and my own website. I am committed to continuous growth, always seeking new opportunities to push creative boundaries and deliver exceptional results that drive both business success and customer satisfaction.

**Brandon Bouchey**

*Brandon Bouchey*